

BIOACTIVE TOILET TISSUE

CERTIFIED GLOBAL GREENTAG CERTIFIED PLATINUM



Our Enviroplus BIOACTIVE TOILET TISSUE has just been awarded the first ever international PLATINUM Global GreenTag Certificate and we could not be more excited about this huge achievement. Abco is committed to empowering the community and part of our sustainability strategy is to develop products that will reduce our impact on the environment.

WHAT IS GLOBAL GREENTAG?

Green Tag™ is a third party, green building product rating and certification system, underpinned by rigorous scientific and Life Cycle Assessment (LCA) processes. Its advanced, robust LCA certification methodology developed exclusively by ecospecifier, is a world first.

The Green Tag™ ecolabel rating positions a product within the top end of the green product market enabling manufacturers to be able for the first time to fully communicate the work they have undertaken to improve the ecological and health benefits of their products.



WHY IS IT IMPORTANT TO PICK A GREENTAG CERTIFIED PRODUCT?



Genuine products need genuine recognition

Did you know!

The Global GreenTag International office is recognised for walking the talk as a CCIQ ecoBiz Champion, it achieved a 3 star result in the reduction of it's use of energy, water and waste.

Greenwash has ruled in the eco market. Any brand can claim to be an environmental saviour with a few 'natural' ingredients and some sharp marketing. Buyers don't know who to trust. Fake products in green packaging take sales away from genuinely deserving brands. The planet continues to be exploited in the name of inauthentic green design. Everyone suffers.

We created GreenTag as a tool to cut through the greenwash and empower professionals and consumers alike to confidently choose products that have been made in the most planet-friendly way possible. GreenTag takes the doubt out of buying. And because buyers know they can trust the label, genuine green products earn the greatest reward of all trust.

Did you know!

In 2015 and 2016, Australia's 'Architecture and Design' and 'Infolink' readers voted GreenTag one of Australia's Top 100 Most Trusted Brands in the country.



Our certified Platinum Green Tag Enviroplus Bioactive toilet tissue is compliant to:

- * Externally certified to ISO 9001 for Quality Management
- * Externally verified as compliant to:
- * ISO 14024 for Type 1 (Third Party) Eco-labels and
- * ISO 17065 for Conformance Assessment Bodies
- * Certification is compliant to ISO 14040 & ISO 14044 for LCA
- * ISO 14067 for Greenhouse Gas calculation
- * ISO 14025 for Environmental Product Declarations and
- * ISO 21930 and EN 15804 for for specific need EPDs
- * Australian Competition and Consumer Commission (ACCC) and US Trade Marks & Patents Office Approved Certification Mark.
- * Is proven as a trusted Green Tag product

